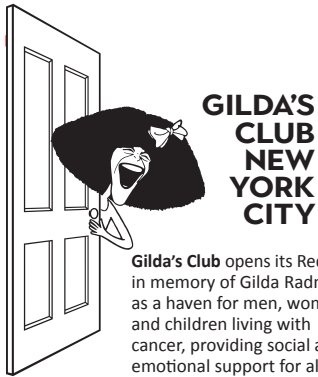




“Gilda’s Club community was my lifeline while maintaining social distancing.”

— GILDA’S CLUB MEMBER

CELEBRATING 25 YEARS OF FREE CANCER SUPPORT
GILDA’S CLUB NYC | 2020 IMPACT REPORT



**GILDA'S CLUB
NEW YORK CITY**

Gilda's Club opens its Red Door in memory of Gilda Radner – as a haven for men, women and children living with cancer, providing social and emotional support for all.

Celebrating 25 Years of Cancer Support



Gilda's Club Worldwide merges with the Wellness Community to form the Cancer Support Community (CSC), the largest cancer support network in the country.

MEMBERS SUPPORTED.
1995

MEMBER SUPPORTED.
1997

Gilda's Club Worldwide is established.
2000

Program expands to offer bereavement for the entire family.
2001

West Houston at 6th Avenue is renamed Gilda Radner Way.
2005

OUR MEMBER SUPPORTED.
2006

New Hospital Partnership program is established with
2008

2009



2011

Red Door opens in Brooklyn at Kings County Hospital.

Youth Programming expands to include **Club Sparkle** for children ages 5-12 and **Teens Connect** for ages 13-18.

2012

Actress **Emma Stone** becomes Gilda's Club NYC Ambassador.

2014

Gilda's Club becomes bi-lingual – adding Spanish support groups, workshops and lectures.

2015

Amy Poehler receives the first Gilda Radner Award for Innovation in Comedy.

2016

Open to Options (O2O) Program launched to help cancer patients prepare for treatment decision appointments.

2018

Love, Gilda, the documentary of Gilda Radner opens the Tribeca Film Festival (and is nominated in 2019 for 2 Emmy Awards).

Program expands to include Individual Counseling for members transitioning from caregiving to bereavement.

2019

NEW YORKERS LIVING WITH CANCER SUPPORTED ANNUALLY.

Patient Navigator visits Mount Sinai Hospital Rutenberg Center and Elmhurst Hospital increasing membership growth by 46%.

LEADERSHIP MESSAGE



LILY SAFANI
CEO



WILLIAM S. SLATTERY
CHAIRMAN OF THE BOARD OF DIRECTORS

Dear Friends of Gilda's Club,

In 2020, we celebrated our 25th anniversary and it was a year unlike any other. The now famous words of Gilda Radner, "It's always something," took on even more meaning in the last year. On March 12th we closed our beautiful clubhouse and seamlessly transitioned our free in-person cancer support program to our virtual program. Anticipating that New York City was soon to be the epicenter for the COVID-19 pandemic, our highest priority was to ensure the safety of our community, one of the more vulnerable populations, and make our entire support program accessible from the safety of their homes.

It was no easy feat for an organization whose foundation has always been a welcoming in-person community of support and whose clubhouse has always been a safe haven for cancer patients and their families. We found ways to mirror every part of our program virtually and in return our members greatly appreciated our efforts as evidenced by the increased level of participation which has been unprecedented in 2020.

Although we never could have anticipated that our 25th Anniversary year would be a virtual year, we are proud to report that the COVID-19 pandemic did not hinder Gilda's Club New York City's cancer support program and in fact, we continue our double digit growth of membership—a tribute to the importance of Gilda's legacy and the growing need for our free services available to everyone in New York living with cancer. We look forward to expanding our reach and building up this growth in the years ahead.

Your generosity and commitment to our mission to support, educate and empower cancer patients and their families has been vital for our continued growth in all areas—our program offerings, in-person and virtual, our diversity, our virtual presence at New York City hospitals,

the increased number of new members served, and the incredible response we receive from our members. Over 95% of our members continue to rate their experience, albeit, virtual as very good to excellent, further validating the important role our program plays in their cancer journey, especially now.

The pandemic also demonstrated the continued generosity of our donors when we needed their support and commitment most, to help us grow our program. This year our 25th Anniversary Celebration, our first virtual fundraiser, raised over \$1 million in support of our program. With your generous funding, we were able to offer over 948 support groups, 334 individual counseling sessions, 49 educational lectures, 765 healthy lifestyle workshops and 20 social activities—in both English and Spanish to cancer patients and their families—men, women, teens and children from 5 years of age and above.

It might be hard to believe, but in this most challenging year, we did find a silver lining – that we were able to reach more people impacted by cancer, just by going virtual. Moving forward, we're excited to continue exploring growth opportunities so that for every "It's always something" moment in the future we're able to ensure that no one has to face cancer alone. Our welcoming community has always been available to everyone impacted by cancer, 100% free of charge, thanks to your generous support.

Sincerely,

Lily Safani
CEO

William S. Slattery
Chairman of the Board of Directors

“Gilda’s Club is so important to me because after I got cancer, I learned to love again, I learned to support again, and I learned to live again.” — GILDA’S CLUB NYC MEMBER

GILDA'S CLUB NEW YORK CITY

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CEO

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Program & Off-Site Expansion*

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Chief Development Officer

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Cancer Resource Specialist

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Partners*

Jessilyn Torres
*Receptionist & Program
Assistant*

IMPACT 2020

supported
Support Groups held
Individual Counseling Sessions
Short-term
Bereavement Counseling Sessions
(compared to 58 in 2019)
Pandemic Support Sessions
(New this year)
Individual counseling growth compared
to last year
Healthy Lifestyle Workshops
Educational Lectures
, social events hosted
Clubhouse visits
Attendance growth
compared to last year

Short-term Bereavement Counseling: In 2018 we began a short-term bereavement counseling program for members who were transitioning from a caregiver’s group to a bereavement group. These 6-8 week sessions are designed to support members during the acute period of grieving. In 2020 our cancer community experienced tremendous loss and these sessions nearly doubled.

Pandemic Support Sessions: In March and April of 2020, at the height of the pandemic in New York City, our clinical staff observed that there was an increase in mental health concerns such as anxiety and depression reported by our members. We provided individual phone counseling sessions, resources, and coping skills to members who expressed COVID-19 related mental health concerns. These sessions dealt with topics such as fear of getting the virus, death of loved ones due to the virus and anxiety around scarce resources.

Hospital Partners

We transitioned three of our offsite programs previously held in-person at Kings County Hospital, Mount Sinai Hospital, and Mount Sinai Dubin Breast Center to a virtual format. Members were hesitant at first but have since embraced our virtual support groups, educational lectures, healthy lifestyle workshops and social activities. Once the programs went virtual, we were able to reach more members who had to relocate outside of New York City or were on occasion unable to attend in-person programs. We have had members participate from Guyana, St. Lucia, Jamaica, and Trinidad—and we are thrilled to be reaching these cancer patients beyond the New York City limits! Having in-person programming is a more beneficial option, but being virtual has allowed our groups to stay more connected during a time of increased isolation and mandatory social distancing.



GILDA'S CLUB NEW YORK CITY DEMOGRAPHICS

| | |
|--------------------------------|------------|
| WOMEN | 77% |
| MEN | 23% |
| CANCER PATIENTS | 48% |
| CAREGIVERS | 14% |
| BEREFT | 25% |
| POST-TREATMENT | 13% |
| WHITE | 45% |
| AFRICAN-AMERICAN | 20% |
| HISPANIC / LATINO | 18% |

PRESS



[HTTPS://BIT.LY/300C0G0](https://bit.ly/300C0G0)



[HTTPS://SHORTURL.AT/GQL45](https://shorturl.at/GQL45)



TO WATCH THE VIDEOS PLEASE CLICK ON THE LINKS OR SCAN THE QR CODES ON THE LEFT AND RIGHT.



COVID-19 — IMPACT ON GILDA'S CLUB NYC

In March 13, 2020, we closed our Clubhouse and launched our free cancer support program virtually. Without any expectation but with a determination to deliver our program to our members, we offered support groups, individual counseling, healthy lifestyle workshops, educational lectures and social events, all via Zoom.

In 2020, our members not only had to navigate a global pandemic—they were also facing cancer. Thanks to Gilda's Club NYC, they did not have to face it alone.

Even now, while we meet virtually, I have access to resources I can't find anywhere else.

Thank you, everyone! The Zoom Webinars are as lively and vibrant as if in person at the Clubhouse! Thank you for finding the right solution during the COVID-19 public health crisis so that we may continue to be creative and heal...and while staying safe at home. I give Gilda's Club NYC an A+++!!

A member in my group has not been for some time due to treatment, but was able to rejoin the virtual program. She shared in the group today that before, she used to watch TV all day to zone out. Now, she wakes up and puts on Gilda's.

Gilda's community is my lifeline while maintaining social distancing.

Our program saw a 45% increase in participation and attendance across all activities and we welcomed a total of 745 new participants in 2020.

In response to the pandemic we launched new program offerings, including 335 individual counseling sessions for individuals impacted by cancer and COVID-19.

Whenever we are faced with challenges as an organization, we strive to find solutions that will help us support more cancer patients and their families—the silver lining that makes us a stronger organization. The year 2020 led us to discover new ways to deliver our free cancer support program to reach more people impacted by cancer. Moving forward, we plan to continue to seek opportunities to reach more people, in more places, in more ways than ever before to ensure the needs of our special community are always met.



C E L E B R A T I N G
Gilda's Legacy

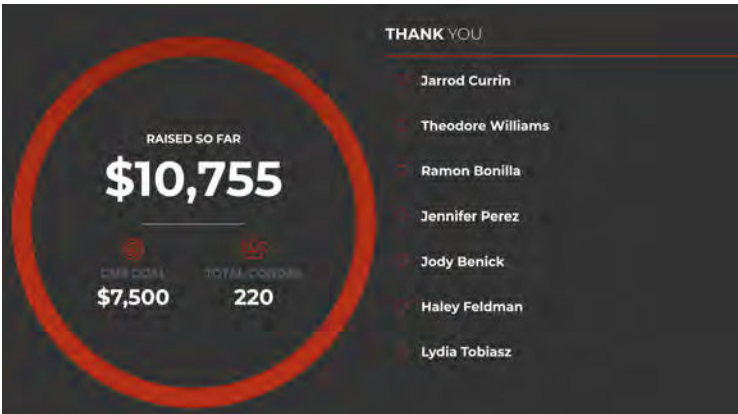
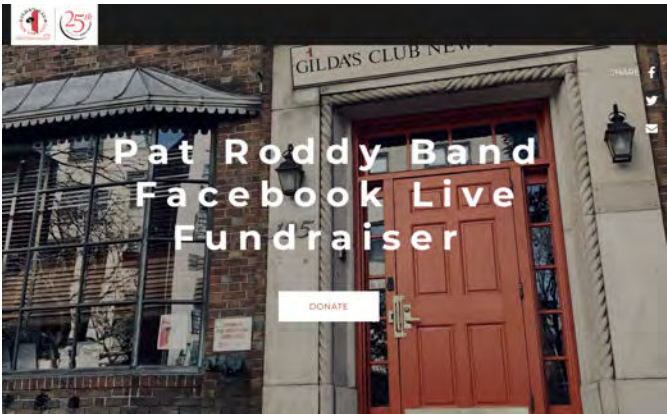
The Gilda's Club NYC Red Door Society includes supporters who share our vision of free support for everyone impacted by cancer – men, women, teens and children along with their families and friends. In 2020 nearly 50% of funds raised to support Gilda's Club NYC were from Red Door Society major donors.

The Red Door Society honors major gift donors who make contributions during the calendar year. To be considered a Red Door Society Member, a donor's cumulative gift(s) must be a minimum of \$2,500. All gifts provide Gilda's Club NYC with the resources to offer one-of-a-kind support throughout the year whether at the Clubhouse, in the community, or virtually as we did in 2020 due to the Coronavirus pandemic.

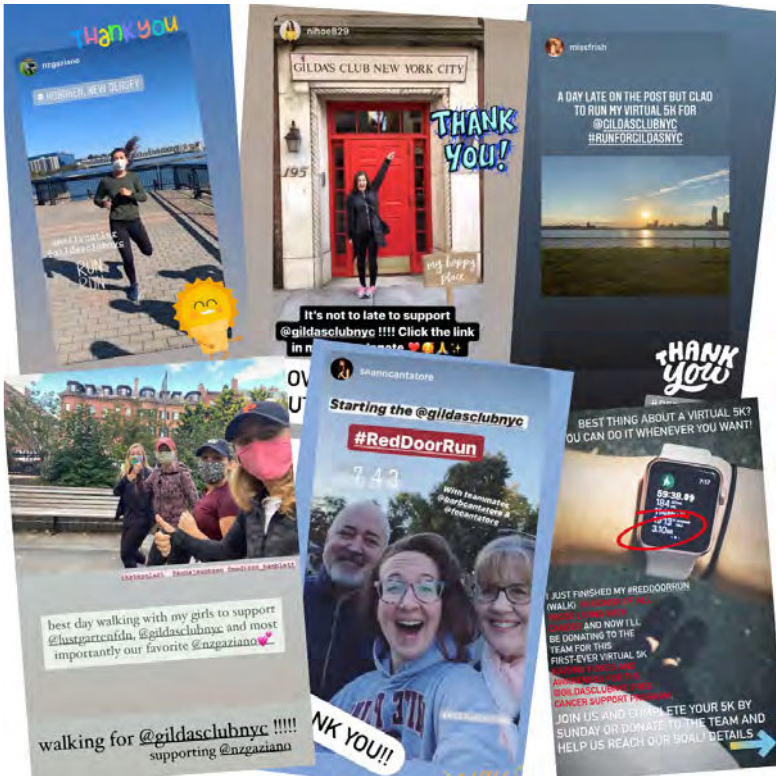
Each year we recognize Red Door Society members with a thank you reception at our Clubhouse. On February 11, 2020 we hosted one of the largest Red Door Society Receptions and welcomed 52 new supporters. This event also launched our 25th Anniversary year with special remarks from Alan Zweibel, author and friend of Gilda Radner, William Slattery, Board Chair and Bob DeBitetto, Board Member. All Red Door Society donors receive personalized plaques on our Clubhouse Donor Wall, a Red Door Society pin, invitations to special events, and special program updates with the CEO.



VIRTUAL EVENTS



APRIL 15, 2020 | Facebook Live | Raised: \$10,755.00



GOAL = \$10,000
TOTAL RAISED = \$12,547



OCTOBER 1-4, 2020
Organized by the Associate Board of Gilda's Club NYC
Raised: \$12,547.00



GILDA'S CLUB  NEW YORK CITY



A VIRTUAL CELEBRATION |
TO CELEBRATE 25 YEARS OF FREE CANCER SUPPORT





We are thrilled to announce that our

raised more than **\$1 Million dollars** for our free cancer support program.

The virtual event took place on November 12, 2020 and featured special guest appearances by **Chevy Chase, Billy Crystal, Susie Essman, Laraine Newman, Ego Nwodim, Ben Platt, Martin Short, Nicole Van Giesen, The Workshop NYC A Cappella and Alan & Robin Zweibel.**

Congratulations again to our honorees **Giovanni Caforio, M.D., Chairman & CEO, Bristol Myers Squibb,** and **Emma Stone, Actress & Gilda's Club NYC Ambassador.**

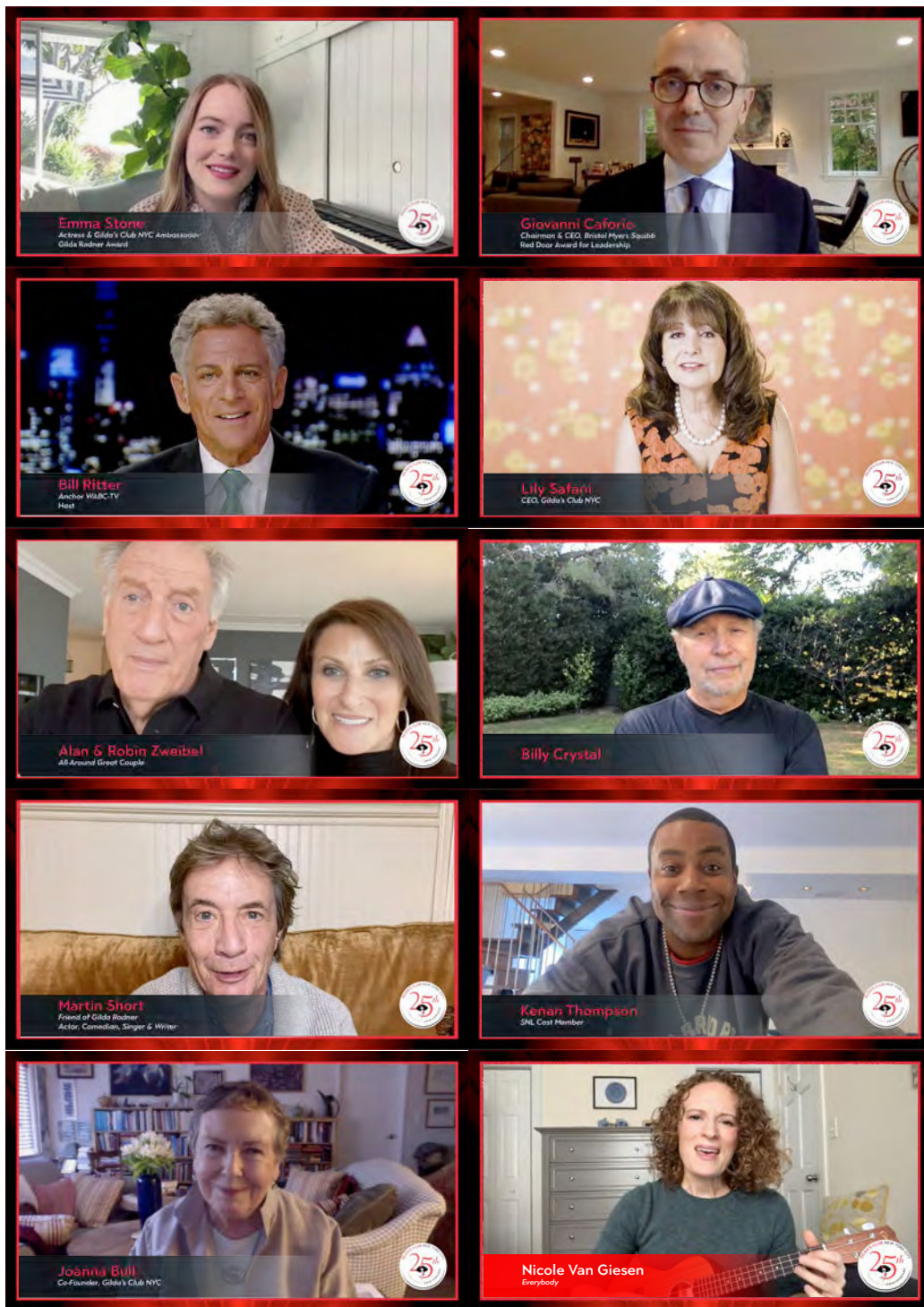
Special thanks again to all of our **Gala Sponsors, Gala Co-Chairs Jami Rubin & William Slattery,** our Gala Committee including **Tracey Doolin, Robert Easton, Renee Emery, Dara Feder, Shubh Goel, Ellen Lubman, Eric Neuner, Ann Russo, Barbara Ryan, Nicole Staple –** and all who supported this milestone event.

Red Door Award for Leadership
Giovanni Caforio, M.D.
Chairman & CEO, Bristol Myers Squibb

Gilda Radner Award
Emma Stone
Actress & Gilda's Club NYC Ambassador

Host: **Bill Ritter**
Anchor, Eyewitness News, WABC-TV, Correspondent, ABC News, 20/20

Raised: **\$1,057,411.61**



THANK YOU TO OUR

THE FOLLOWING INDIVIDUALS, CORPORATIONS, AND FOUNDATIONS GENEROUSLY DONATED \$250 OR MORE BETWEEN JANUARY 1 AND DECEMBER 31, 2020.

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All of our donors are valuable to our mission; we apologize for any omissions or errors in this list. If we have inadvertently omitted or misspelled your name, please let us know so we can make the correction.

FINANCIALS

The financial statements referred to below present fairly, in all material respects, the financial position of Gilda's Club New York City, Inc. as of June 30, 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 2020

| | 2020 | Unrestricted | Temporarily Restricted | Total |
|--|---------------------|--------------|------------------------|---------------------|
| Changes in Net Assets | | | | |
| Revenue and Other Support Contributions | \$ 1,592,979 | | \$ 29,116 | \$ 1,622,095 |
| Government grants (Note 5) | - | | - | - |
| Special events income | 875,224 | | - | 875,224 |
| Less: Direct expenses | (165,164) | | - | (165,164) |
| Donated materials (Note 9) | 845 | | - | 845 |
| Other income | 2,548 | | - | 2,548 |
| | 2,306,432 | | 29,116 | 2,335,548 |
| Net assets released from restrictions | 113,286 | | (113,286) | - |
| Total Revenue and Other Support | \$ 2,419,718 | | \$ (84,170) | \$ 2,335,548 |
| Expenses | | | | |
| Program Services | 1,924,360 | | - | 1,924,360 |
| Supporting Services Management and general | 157,867 | | - | 157,867 |
| Fundraising | 343,477 | | - | 343,477 |
| Total Supporting Services | 501,344 | | - | 501,344 |
| Total Expenses | 2,425,704 | | - | 2,425,704 |
| Increase (decrease) in net assets | (5,986) | | (84,170) | (90,156) |
| Net assets, beginning of year | 1,241,230 | | 152,229 | 1,393,459 |
| Net Assets, End of Year | \$ 1,235,244 | | \$ 68,059 | \$ 1,303,303 |

Note 5 – Unconditional Promises to Give

Unconditional promises to give due after one year are discounted to net present value using a discount rate of 3% per annum.

Note 9 – Donated Materials

GCNYC received donated materials with a value of \$845 and \$2,778 during the years ended June 30, 2020 and 2019, respectively.



79%
OF ALL DONATIONS
GO DIRECTLY TO
PROGRAMS



“Thank you guys for all that you do. I sincerely appreciate you all. I don't know where I would be without Gilda's. It's a home away from home. A community that feels like family.” — GILDA'S CLUB NYC MEMBER



195 West Houston Street | New York, NY 10014 | 212.647.9700 | www.gildasclubnyc.org

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